

ESSENTIALS



□ DRY SHAMPOO LIGHT TONES

Violet undertones help balance brassiness and maintain color integrity. Rice starches absorb oil, buildup and odor. Hair is left cleansed and refreshed with a soft, silky finish.

For all hair types

□ DRY SHAMPOO DARK TONES

Ultra-fine formula preserves color richness by leaving no dull residue. Rice starches absorb oil, buildup and odor. Hair is left cleansed and refreshed with a soft, silky finish.

For all hair types



□ CLARIFYING SHAMPOO

Deeply cleanses without stripping hair. Restores hair to a weightless, healthy balance. Color-safe. Sulfate, phosphate and paraben-free.

For hair burdened by buildup



□ PERFECT DEFENSE

Protects against thermal damage from heat up to 450°F/230°C. Weightless formula seamlessly blends into any styling regimen. For use on wet or dry hair.

For all hair types

BALANCE



□ DRY SCALP TREATMENT

Geranium essential oil nourishes and relieves irritation (including scalps sensitive to color). Salicylic acid gently exfoliates to help reduce itch and flakiness. Boosts shine, improves circulation.

For dry scalp

□ OILY SCALP TREATMENT

Ginger root oil helps balance oil production in the scalp. Helps soothe inflammation of hair follicle. Revives lifeless-looking hair.

For oily scalp

FINISH



□ GLIMMER SHINE

Finishes looks in a brilliant veil of shine. Enhances color and highlights. Alcohol-free.

For all hair types



□ LUMINOUS HAIRSPRAY

Workable formula brushes out with no flakes. Fights frizz, imparts luminous shine.

Medium: Ideal for natural styles. Increases blowout longevity.

Strong: For building updos with movable yet firm hold.

Extra Strong: A setting spray for the most demanding styles.

For all hair types

THE COMPLETE ARGAN OIL-INFUSED APPROACH

Moroccanoil products provide women with the confidence of knowing that they are effortlessly in control of their hair—all day, every day.

All Moroccanoil products—from cleansing and conditioning to styling and finishing—are oil-infused, leaving hair naturally smooth, shiny and healthy-looking, with improved condition after each use, giving women complete control of their hair.

Our expertise in the creation of formulas that combine the treatment and nourishing properties of oils, along with cosmetic ingredients to create highly performing emulsions, is what sets us apart from other brands.

We are the original.

OUR JOURNEY STARTED WITH AN INSPIRED WOMAN, AND WOMEN CONTINUE TO INSPIRE OUR BRAND EVERY DAY. THEY INSPIRE EVERY PRODUCT WE DEVELOP, AND THEY INSPIRE OUR POSITIONING AS A BRAND THAT CELEBRATES WOMEN: THEIR ACHIEVEMENTS AND THEIR BEAUTY. QUITE SIMPLY, WE ARE...

INSPIRED BY WOMEN™

LEARN MORE AT INSPIREDBYWOMEN.COM

MOROCCANOIL®

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MOROCCANOIL®

PRODUCT GUIDE

TREATMENT



- **MOROCCANOIL TREATMENT**
For all hair types
- **MOROCCANOIL TREATMENT LIGHT**
For fine or light-colored hair

The essential foundation for all hair types. A versatile styler that can be used for conditioning, styling and finishing. Fast-absorbing, antioxidant argan oil-infused formula transforms hair to become shiny, smooth and manageable. Speeds up drying time.

COLOR COMPLETE



- **COLOR CONTINUE SHAMPOO & CONDITIONER**
COLORLINK™ technology restores hair's quality to better retain color and provides continuous repair benefits with each and every use. Color-safe. Sulfate and paraben-free.
For colored-treated hair
- **PROTECT & PREVENT SPRAY**
Lightweight leave-in conditioner that shields against environmental aggressors such as UV rays and pollution to combat oxidation and help prevent color fade and brassiness.
For colored-treated hair

HYDRATION



- **HYDRATING SHAMPOO & CONDITIONER**
Hydrates and nourishes to restore hair's moisture balance. Infused with replenishing nutrients including Vitamins A and E and red algae. Color-safe. Sulfate, phosphate and paraben-free.
For all hair types
- **INTENSE HYDRATING MASK**
Concentrated formula deeply nourishes and replenishes moisture. Improves texture and elasticity. Increases shine.
For medium to thick dry hair
- **HYDRATING STYLING CREAM**
Lightweight styler conditions, increases manageability and fights frizz. Soft hold, natural feel. Tames flyaways and refreshes day-two styles.
For all hair types
- **WEIGHTLESS HYDRATING MASK**
Concentrated yet weightless formula hydrates and replenishes moisture. Improves texture and elasticity. Increases shine.
For fine dry hair

STYLE



- **MOLDING CREAM**
Emollient and workable formula gently shapes and defines. Enhances look and feel of hair with thickening fibers. For natural styles with a matte finish and flexible hold.
For all hair types
- **STYLING GEL STRONG**
Defines while imparting shine. Creates sculpted and piecey looks. Alcohol-free formula leaves no flaky residue.
For all hair types

CURL



- **CURL ENHANCING SHAMPOO & CONDITIONER**
Curl-boosting shampoo and conditioner encourage curl formation while increasing manageability and shine. Color-safe. Sulfate, phosphate and paraben-free.
For all curl types
- **CURL CLEANSING CONDITIONER**
Extra gentle tea tree oil formula shampoos with no foam while intensely conditioning to maintain integrity of curly hair.
For all curl types

TEXTURE



- **BEACH WAVE MOUSSE**
Activates waves. Creates long-lasting tousled texture. Beach hair without the dehydrating effects of sea salt.
For all hair types
- **TEXTURE CLAY**
Strong hold with a matte finish for natural looks. Workable and buildable smooth clay formula. Provides piecey, roughed-up texture.
For all hair types
- **DRY TEXTURE SPRAY**
Creates undone styles with effortless volume. Provides no-slip grit and grip.
For all hair types

VOLUME



- **EXTRA VOLUME SHAMPOO & CONDITIONER**
Linden bud extract plumps hair with moisture. Ultra lightweight formulas boost body. Color-safe. Sulfate, phosphate and paraben-free.
For fine to medium hair
- **VOLUMIZING MOUSSE**
Builds body and fullness with no sticky residue. Weightless formula maintains movement and bounce. Flexible, long-lasting hold.
For fine to medium hair
- **ROOT BOOST**
Preps roots with a strong texturized foundation prior to heat styling. Thickens strands while enhancing volume and lift. Long-lasting hold.
For fine to medium hair
- **THICKENING LOTION**
Instantly strengthens and expands each hair strand. Provides multidimensional fullness. Leaves a touchable, non-sticky finish.
For fine to medium hair

SMOOTH



- **SMOOTHING SHAMPOO & CONDITIONER**
AminoRenew™ ingredient aligns hair's keratin structure. Smooths hair from the inside out. Color-safe. Sulfate, phosphate and paraben-free.
For all hair types
- **SMOOTHING MASK**
Concentrated argan butter formula. Intensely conditions to set the stage for smooth styling. Improves elasticity.
For all hair types
- **SMOOTHING LOTION**
All-in-one styling lotion increases manageability with medium hold. Repels humidity and provides definition. Increases styling control and tames frizz.
For all hair types
- **BLOW-DRY CONCENTRATE**
Specifically formulated for very rebellious, highly unmanageable hair. Provides intense frizz control and facilitates easier blowouts. Creates a polished, ultra-smooth look while increasing softness, shine and silkiness.
For very coarse, unruly hair

REPAIR



- **MOISTURE REPAIR SHAMPOO & CONDITIONER**
Helps restore health, strength and elasticity to hair. Infused with reparative proteins and fatty acids to help mend broken strands. Color-safe. Sulfate, phosphate and paraben-free.
For weakened and damaged hair
- **RESTORATIVE HAIR MASK**
High-performance reparative formula restructures and fortifies. Rich in protein to help rebuild damaged hair. Strengthens and restores elasticity.
For weakened and damaged hair
- **MENDING INFUSION**
Instant-fix finisher aligns and seals split ends for a silky, fresh-cut appearance. Minimizes dry, frayed ends while nourishing, conditioning and helping to strengthen.
For weakened and damaged hair

For more product information and Inspiration & Tips videos, visit Moroccanoil.com

